

ART NEW ENGLAND

DISPLAY ADVERTISING DIMENSIONS

FULL PAGE

DISPLAY AD
FULL PAGE

Ad size 7.875" WIDE x 9.75" HIGH
(nonbleed)

Bleed size 9.25" WIDE x 11.125" HIGH
(.25" trims off)

Trim size 9" WIDE x 10.875" HIGH

COLUMN

1/2 page

3.875" WIDE
x
9.75" HIGH

1/4 page

1.875"
WIDE
x
9.75"
HIGH

HORIZONTAL

1/8 page

1.875"
WIDE
x
4.813"
HIGH

1/4 page
Vertical

3.875" WIDE
x
4.813" HIGH

1/8 page

3.875" WIDE
x
2.344" HIGH

1/2 page

7.875" WIDE x 4.813" HIGH

Two page spreads are also available. Dimensions: 11.125 WIDE x 18.25 HIGH

ART GUIDE ADVERTISING DIMENSIONS

2/3 Page

7.875" WIDE
x
6.417" HIGH

1/6 Page

3.875" WIDE
x
3.17" HIGH

1/3 Page
Vertical

3.875" WIDE
x
6.417" HIGH

1/2 Page
Vertical

3.875" WIDE
x
9.75" HIGH